

**THE
AMPEX
MASTERING
SYSTEM**

IT'S A MATTER OF SIMPLE ARITHMETIC!

AMPEX

**ATR-100 with
1/2" two-track
head assembly**



**Grand Master™
Studio Mastering Tape**



**ADD-1
Audio Digital Delay**



= 80dB
signal to noise
at the
cutting
lathe

The transparent tape to disc transfer by Ampex

- A totally new, electronic solution to disc previewing.
- Incorporates proven Ampex recorder, magnetic tape and signal processing technologies.
- Full 20kHz bandwidth.
- Superior signal-to-noise ratio.
- Saves time and money when compared to traditional methods.
- Greater performance value per dollar than any mastering system currently available.

The Ampex Mastering System combines some of our finest professional audio products to provide you with 80dB at your final mastering step.

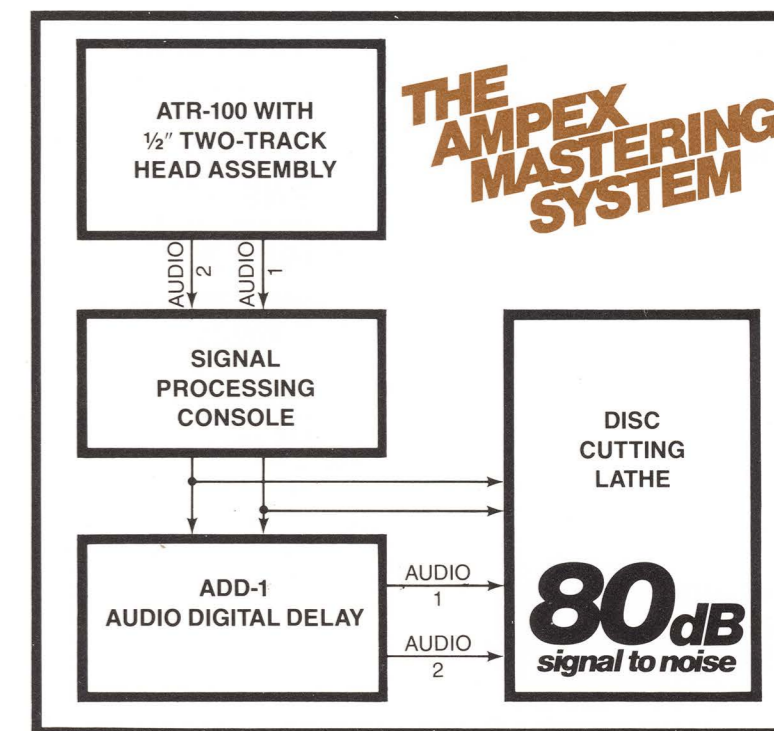
Use the ATR-100 with its new 1/2-inch, two track head assembly, not a special preview machine, just the ultimate analog audio tape recorder.

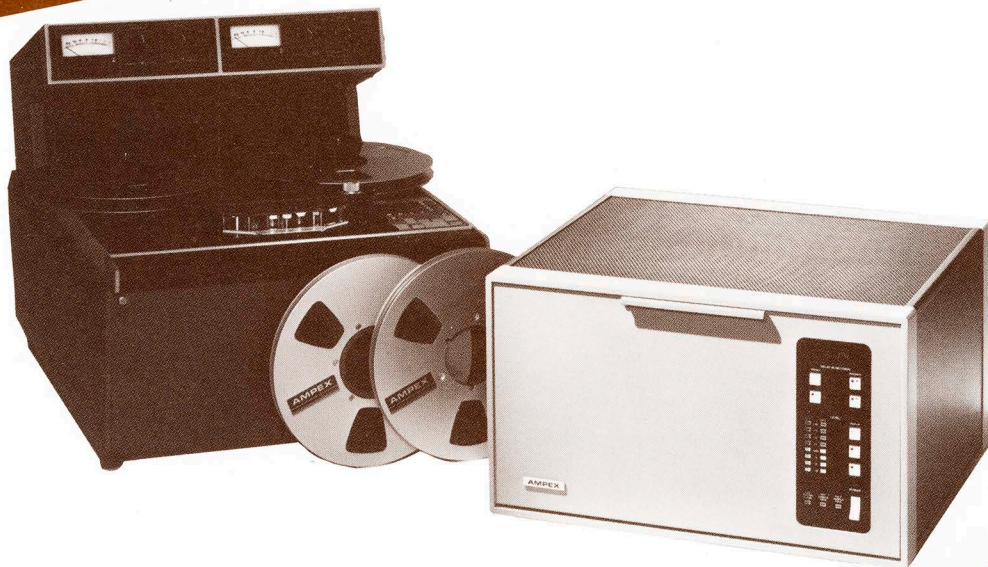
Thread it with Grand Master studio mastering tape, the magnetic medium with measurable state-of-the-art performance and consistency. It's the second vital link in capturing superb sound.

Finish by saving set-up time

and special techniques for changing tape speed with the new ADD-1 Audio Digital Delay. It adds a streamlined electronic approach to disc mastering preview. This digital delay is totally compatible with normal and half-speed cutting. You can preset and select up to 5 second delay times at the push of a button. This is the system that saves time as well as improves audio quality.

The Ampex Mastering System. Your end product deserves the quality. The performance per dollar deserves your consideration.





AMPEX

Ampex Corporation, Audio-Video Systems Division
401 Broadway
Redwood City, California 94063

LITHO IN U.S.A.—5-79—A-858



OFFICIAL SUPPLIER
VIDEO RECORDERS
AND MAGNETIC TAPE
XXII OLYMPIAD